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Commuters Celebrate All Across the Bay!

11th Annual Commuter Choices Week

(TAMPA, Florida – September 25, 2007) Commuters in the Tampa Bay area will celebrate Bay Area Commuter Services' (BACS) **11th Annual Commuter Choices Week (CCW)**, next week, **October 1-5, 2007**. This weeklong series of events helps to educate the general public, local government and the media about commute options and the **benefits of reducing traffic congestion** (and helping to reduce our need for fossil fuels).

So come on down to any of the events listed below to learn about your commuting choices, and fill out your commitment card to be eligible for our prize drawing! We can't wait to see you there – it's fun, informative and you might win a prize!

Schedule of Events:

Party on Poe Plaza

Monday, October 1, 11:30 a.m.-1:30 p.m.

Downtown Tampa: Poe Plaza between Tampa City Center and Hyatt Regency

Way to Go Westshore Festival

Tuesday, October 2, 11:30 a.m.-1:30 p.m.

Westshore Business District: The Towers at Westshore parking lot (1408-1410 Westshore Blvd N)

Clearwater Commuter Celebration

Wednesday, October 3, 11:30 a.m.-1:30 p.m.

Downtown Clearwater: City Hall parking lot (Osceola Ave & Pierce St)

Ride Green Day

Thursday, October 4, 11:00 a.m.-1:00 p.m.

University of South Florida: Crosswalk area between Sun Dome & Business Administration Bldg.

Festival on First Central Tower Plaza

Friday, October 5, 11:30 a.m.-1:30 p.m.

Downtown St. Petersburg: First Central Tower at Central and 4th Street (360 Central Ave)

BACS would like to thank our **2007 Commuter Choices Week Premier Corporate Sponsor Randstad Working Solutions**, as well as the other CCW sponsors: Clean Air Partnership, Gourmet Pizza Company, The Towers at Westshore, Carrollwood Bicycle Emporium and Temple Terrace Schwinn, for helping to make Commuter Choices Week a success.

For additional Commuter Choices Week information contact BACS, "*The Way to Go!*" people, at **800-998-RIDE** or visit our website at TampaBayRideshare.org and TampaBayRideshare.org/ccw07.htm.

Bay Area Commuter Services is the non-profit, regional commuter assistance program agency for West Central Florida covering Hillsborough, Pinellas, Pasco, Hernando and Citrus counties dedicated to reducing traffic congestion and air pollution by encouraging the use of various commute options (other than driving alone). BACS was founded and is operationally funded by the Florida Department of Transportation (FDOT).