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Celebrate the Tampa Bay Area 9th Annual Commuter Choices Week!

Mark Your Calendars . . . Bay Area Commuter Services (BACS) announces the Tampa Bay Area **9th Annual Commuter Choices Week (CCW), September 26-30, 2005**. This week-long series of events helps to educate the general public, local government and the media about commute options and the **benefits of reducing traffic congestion** (and helping to keep our air clean). With gas prices at an all time high, CCW arrives at a perfect time.

CCW promotes carpooling, vanpooling, riding the bus, bicycling, walking, teleworking, and flexible work hour programs. To publicize the diversity of commute options, a series of fun public events will be held in Hillsborough and Pinellas counties throughout the week. *(Event schedule next page)*

BACS encourages motorists to fill out and submit a commitment card, promising to use a commute option **other than driving alone to work** at least one day during CCW. Hopefully, participants will continue their commute option once they **discover the cost savings and reduced stress that comes with ridesharing**.

Employers and organizations are invited to **get involved and support Commuter Choices Week** by ordering FREE commitment cards and posters from BACS. Participants who return a completed commitment card by October 1, 2005 are eligible to **win valuable prizes**, including round-trip air fare and hotel accommodations for three days/two nights at a resort location of their choice*.

For more information, contact Bay Area Commuter Services (BACS), the "Way To Go" people at **(800) 998-RIDE (7433)** or visit our website at **www.TampaBayRideShare.org**.

Bay Area Commuter Services is the non-profit, regional commuter assistance program agency for West Central Florida covering Hillsborough, Pinellas, Pasco, Hernando and Citrus counties dedicated to reducing traffic congestion and air pollution by encouraging the use of various commute options (other than driving alone). BACS was founded and is operationally funded by the Florida Department of Transportation (FDOT).

**Certain Restrictions apply. Contact BACS for a complete list of rules.*